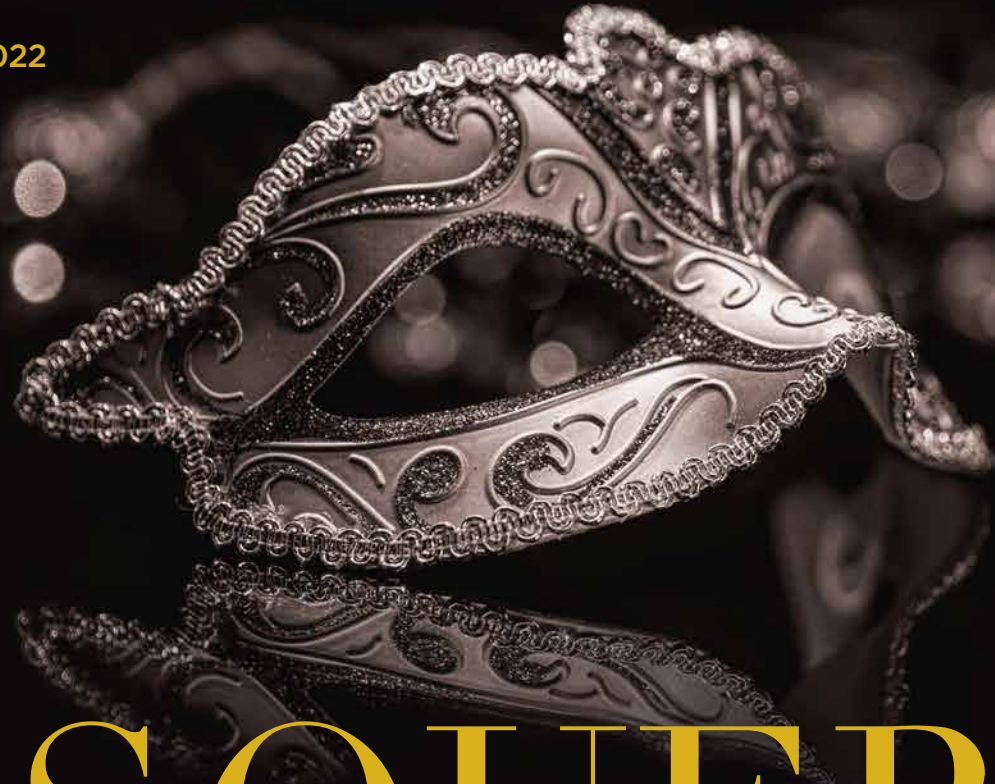




THE LORD MAYOR'S  
CHARITABLE TRUST  
**GALA BALL**

**29 OCTOBER 2022**



# MASQUERADE

**SPONSORSHIP INVITATION**

THE LORD MAYOR'S CHARITABLE TRUST  
**GALA BALL**

**BENEFITS OF SPONSORSHIP**

**The Lord Mayor's Charitable Trust's annual fundraising Gala Ball will be held on Saturday, 29 October 2022 and will attract over 500 guests from both the corporate and government sectors.**

For more than 60 years, the Trust's fundraising efforts have improved the wellbeing of the most marginalised and vulnerable members of Brisbane's community.

The work of the Trust supports grassroots charities and activities that assist people living with disability, homelessness, mental illness, drug or alcohol addiction, trauma, abuse or neglect and disadvantage.

Importantly, every dollar donated to the Lord Mayor's Charitable Trust is directly distributed to a variety of local causes with a focus on Brisbane's lower-profile, generally under-funded charitable organisations.

The Lord Mayor, Lady Mayoress and Trustees of the Lord Mayor's Charitable Trust are seeking your support by way of Sponsorship for the 2022 Gala Ball.

Please note, that while this invitation details the benefits of sponsoring the Gala Ball, it is also possible to become a partner of the Trust, bringing benefits all year round to your organisation.

Please contact **Carly Blaik, External Relations, Lord Mayor's Charitable Trust on 07 3178 8005 or at [carly.blaik@brisbane.qld.gov.au](mailto:carly.blaik@brisbane.qld.gov.au)** for further information.

**SPONSORSHIP**

Sponsorship support for the Gala Ball can be either direct through financial support including four packages — Platinum, Gold, Silver or Bronze — or through the provision of products or services.

Sponsoring the Lord Mayor's Charitable Trust Gala Ball provides the opportunity to position your organisation as a leader in your field and the philanthropic community.

The Lord Mayor's Charitable Trust will work with each sponsor to ensure maximum benefit is achieved.

Benefits of sponsoring the Gala Ball include:

- Positioning as a major supporter of the Trust within senior corporate and government communities
- Opportunity to participate in the Gala Ball
- Exposure through various media channels
- Exposure to over 500 guests at this highly sought after event
- Prestigious networking opportunity with high level decision makers.



THE LORD MAYOR'S CHARITABLE TRUST

# GALA BALL

## PACKAGES

Please note we also offer multi-year sponsorship arrangements.

Please contact the Lord Mayor's Charitable Trust directly to discuss a bespoke tailored sponsorship package between your organisation and the Trust.

## EVENT PARTNER

As an alternative to sponsorship, it is also possible to be an Event Partner.

Event Partners work with the Trust to deliver the event. Benefits and support are negotiated on a case by case basis.

## PLATINUM SPONSORSHIP

Highly exclusive sponsorship packages are available in this category.

**The Platinum Sponsor will be acknowledged as a major supporter of the event.**

In addition to the Gala Ball, the Platinum Sponsor will receive invitations to all VIP Trust events throughout the year.

## CORPORATE NETWORKING AT THE GALA EVENING

- Two complimentary seats at the Lord Mayor's table
- Complimentary VIP positioned table (seating 10)
- Invitation for twelve (12) people to attend the cocktail reception immediately prior to the Gala Ball
- Acknowledged as a Platinum Sponsor throughout the evening
- Organisation's logo in all promotional material
- Opportunity to network with other organisations attending the event
- Opportunity to raise the profile of your business to senior corporate and government leaders.

## PUBLICITY AND PROMOTION

- Recognition as a Platinum Sponsor in Gala Ball publicity and public relations activities
- Featured as a Platinum Sponsor in all printed material
- Visual brand recognition during the Gala Ball
- Recognition as a primary investor in Brisbane's philanthropic community
- Recognition as a Platinum Sponsor via the Lord Mayor's Charitable Trust social media.
- **INVESTMENT VALUE: \$20,000**



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### **GOLD SPONSORSHIP**

Gold Sponsors will be acknowledged as significant supporters of the event.

#### **CORPORATE NETWORKING AT THE GALA EVENING**

- Complimentary VIP table (seating 10)
- Invitation for ten (10) people to attend the cocktail reception immediately prior to the Gala Ball
- Opportunity to network with other organisations attending the event
- Opportunity to raise the profile of your business to senior corporate and government leaders.

#### **PUBLICITY AND PROMOTION**

- Featured as a key sponsor in all printed material, including print media where possible
- Visual brand recognition during the Gala Ball on the large video screen
- Recognition as a primary investor in Brisbane's philanthropic community
- Recognition via the Lord Mayor's Charitable Trust social media.

- **INVESTMENT VALUE:  
\$10,000**

### **SILVER SPONSORSHIP**

Silver Sponsors will be acknowledged as key supporters of the event.

#### **CORPORATE NETWORKING AT THE GALA EVENING**

- Four complimentary seats at a VIP table
- Invitation for four (4) people to attend the cocktail reception immediately prior to the Gala Ball
- Opportunity to network with other organisations attending the event
- Opportunity to raise the profile of your business to senior corporate and government leaders.

#### **PUBLICITY AND PROMOTION**

- Visual brand recognition during the Gala Ball on the large video screen
- Recognition as a primary investor in Brisbane's philanthropic community
- Recognition via the Lord Mayor's Charitable Trust social media.

- **INVESTMENT VALUE:  
\$5,000**

### **BRONZE SPONSORSHIP**

Bronze Sponsors will be acknowledged as proud supporters of the event.

#### **CORPORATE NETWORKING AT THE GALA EVENING**

- Two complimentary seats at a VIP table
- Invitation for two (2) people to attend the cocktail reception immediately prior to the Gala Ball
- Opportunity to network with other organisations attending the event
- Opportunity to raise the profile of your business to senior corporate and government leaders.

#### **PUBLICITY AND PROMOTION**

- Visual brand recognition during the Gala Ball on the large video screen
- Recognition as a primary investor in Brisbane's philanthropic community.

- **INVESTMENT VALUE:  
\$2,500**



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## **PRODUCT AND SERVICE SPONSORSHIP**

As an alternative to cash sponsorship, product and service sponsorships are being offered to provide goods and services for the event. The Trust only enters into product and service sponsorships that add value to the Gala Ball.

The benefits associated with product or service sponsorships will be agreed upon with each sponsor..

The value of the product or services will be agreed upon with each sponsor. The sponsors will be acknowledged as supporters of this event.

## **CORPORATE NETWORKING AT THE GALA EVENING**

- As agreed on an individual basis, in accordance with the Gold, Silver and Bronze Sponsorship packages as outlined above based on the value of the product and/or services provided.

## **PUBLICITY AND PROMOTION**

- As agreed on an individual basis, in accordance with the Gold, Silver or Bronze Sponsorship packages as outlined above based on the value of the product and/or services provided.
- Where applicable, acknowledgement as the relevant sponsor or partner e.g. beverage sponsor and entertainment partner.
- Investment value: in kind agreed value.

## **CONTACT US**

If you would like to discuss these opportunities further, please contact **Carly Blaik, External Relations, Lord Mayor's Charitable Trust** on **07 3178 8005** or at **[carly.blaik@brisbane.qld.gov.au](mailto:carly.blaik@brisbane.qld.gov.au)**



# THE LORD MAYOR'S CHARITABLE TRUST GALA BALL

- The Lord Mayor's Charitable Trust will ensure that the Sponsorship Benefits are provided as detailed in this Sponsorship invitation provided the Sponsor fully complies with the terms of this Agreement.
- The Sponsor will ensure that it meets its financial or in kind obligations as detailed in this Sponsorship invitation and as negotiated with the Trust. Failure to do so may result in the termination of this Agreement.
- Payment of financial obligations by the Sponsor must be made to the Lord Mayor's Charitable Trust within 14 days of the signing of this Agreement.
- Provision of any in kind support from the Sponsor will be done in accordance with a mutually agreed upon timeframe.
- The Sponsor will supply goods of merchantable quality only, if any, and will at all times indemnify and keep indemnified the Lord Mayor's Charitable Trust, its officers, employees and agents (in the following: those indemnified) from and against any loss (including reasonable legal costs and expenses) or liability from any claim, demand, suit, action or proceeding by any person against any of those indemnified where such loss or liability arose out of supply of the said goods.
- The Sponsor is fully responsible for the acts or omissions of its officers, employees and invitees who attend the Gala Ball as part of the Sponsor utilising its Sponsorship benefits where such acts or omissions cause death, personal injury or damage to property.
- The Sponsor is not entitled to sell or licence the sale of or distribute any promotional or other merchandise relating to the Sponsor at the Gala Ball unless expressly authorised by the Trust.
- The Lord Mayor's Charitable Trust has the right to secure such other Sponsorships in relation to the Gala Ball.
- The Lord Mayor's Charitable Trust and the Sponsor must not disclose the details of this Agreement to any third parties without the written consent of the other party unless such disclosure is required by law.
- The Sponsor grants to the Lord Mayor's Charitable Trust (and, if applicable, any other Sponsors of the Gala Ball) the right to reproduce and use the Sponsor's logo and mark for the purpose of delivering the Sponsorship Benefits.
- Either party may terminate this Agreement if the Lord Mayor's Charitable Trust ceases to conduct or carry out the Gala Ball; the other party fails to meet its obligations under this Agreement; or the Sponsor enters into any form of insolvency administration.
- The parties may otherwise terminate this Agreement by mutual agreement; however, in doing so each party must act in good faith and in a timely manner to terminate this Agreement on reasonable terms.
- The Lord Mayor's Charitable Trust is partnering with Sponsors for the duration from the date when the agreement is signed, to the day after the Gala Ball.
- The sponsorship may only be amended by written agreement signed by the parties.
- The Lord Mayor's Charitable Trust will not recommend the Sponsors over other suppliers.

## FORM OF ACCEPTANCE:

This Sponsorship Agreement is executed as follows:

Sponsor: \_\_\_\_\_

Contact: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Lady Mayoress, Mrs. Nina Schrinner, Chair  
Lord Mayor's Charitable Trust

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Note** – This sponsorship agreement does not take effect until signed by both parties.



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## SPONSOR REGISTRATION FORM

Please complete and return this form along with your Terms of Agreement form to:

Lord Mayor's Charitable Trust  
GPO Box 2287 Brisbane QLD 4001  
or LMCT@brisbane.qld.gov.au

For more information please contact Ms Carly Blaik  
**(07) 3178 8005** or [carly.blaik@brisbane.qld.gov.au](mailto:carly.blaik@brisbane.qld.gov.au)

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Position Title: \_\_\_\_\_

Company Address: \_\_\_\_\_  
\_\_\_\_\_

Postal Address: \_\_\_\_\_  
\_\_\_\_\_

Telephone: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Please tick the type of package you wish to take:

### EVENT SPONSORSHIP

- Platinum package \$20,000  
 Gold package \$10,000  
 Silver package \$5,000  
 Bronze package \$2,500  
 Donation \$\_\_\_\_\_

### PRODUCT/SERVICE SPONSORSHIP

- Entertainment   
Beverage   
Support staff   
Major prize

### PAYMENT METHOD

- Enclosed is a cheque for \$\_\_\_\_\_ payable to Lord Mayor's Charitable Trust

OR

- Please charge my credit card and call me to discuss the details.

Please note, this event is an Input Taxed event. Therefore, no GST is included in the sponsorship amounts invoiced.

